

# Useful tips for filming and editing



Funded by  
the European Union



- Think about editing while you're shooting.
- If possible, place the camera on a tripod or stabilizer.
- Use a flapper or just clap before starting a take/frame: this will make it much easier to combine sound and video on the montage.
- Think about the lighting: is there enough light for you? The best option is to put two or three lamps on.

- Remember to record audio separately, not relying only on the camera microphone.
- Make sure that the speaker's figure is not located in the very center, and occupies not more than  $\frac{2}{3}$  frame. Focus the camera on their face.
- Make sure that the frame is not illuminated. Shooting in the shade is preferable to shooting in natural sunlight.

- If you were shooting on several cameras, alternate the cameras on the installation to get different angles.
- Adjust the color: balance the video by tone, bringing the colors to one warmth.
- Remember: if you attach music, it should not overlap the voice.
- If you need subtitles, choose a font size of at least 90 pt so that they are visible on smartphones. Use simple fonts.