



APPROACHING ENDORSERS

Add your organisations name and/or badge system:

Please complete the following tables to share WHO and HOW are you planning to approach for your skills pathways.

Priority 1: Higher value, easy to achieve

Name of endorser	Why are they valuable?	What can they offer in exchange to a badge?	How to convince them to issue an endorsement?

Priority 2: Lower value, easy to achieve

Name of endorser	Why are they valuable?	What can they offer in exchange to a badge?	How to convince them to issue an endorsement?



Priority 3: Higher value, difficult to achieve

Name of endorser	Why are they valuable?	What can they offer in exchange to a badge?	How to convince them to issue an endorsement?

Priority 4: Lower value, difficult to achieve

Name of endorser	Why are they valuable?	What can they offer in exchange to a badge?	How to convince them to issue an endorsement?